OXFORD UNI RACING

UNIVERSITY OF OXFORD



Oxford University Racing

Sponsorship Prospectus

www.oxforduniracing.com

Revised October 2026

OXFORD UNI RACING

UNIVERSITY OF OXFORD

About the team

Oxford University Racing (OUR) is Oxford's **Formula Student** team, showcasing the University's passion for motorsport at the **UK's largest student engineering competition**. Our team brings together talented, committed students from across disciplines and backgrounds, reflecting Oxford's values of diversity and inclusion.

OUR bridges the gap between theory taught in lectures and the practicalities of a high-stakes competition. We **focus** on **rigorous engineering design**, the **personal development** of our members, and, above all, delivering a **competitive**, **reliable** car on track while **inspiring** future engineers through outreach and engagement. Our work is made possible by the **support** of our industry partners, **enabling us to perform** at our best on and off the track.

At a glance

118	17	5,760+
students	**nationalities**	**hours spent in the workshop**
8+	10	200k+
departments represented	**alumni in F1**	**social media reach**

The University of Oxford



The University of Oxford is a global research university with a long tradition of **advancing science and engineering** for real-world impact. It brings together diverse disciplines and perspectives, creating an environment where research and application coexist.

Within this ecosystem, the **Department of Engineering Science** integrates every modern branch of engineering. Students are trained to think as systems engineers, to design responsibly, and to work to exacting safety and quality standards. The University's **innovation culture** spans both laboratories and student spaces, and a vibrant spin-out community supports collaboration with organisations from start-ups to multinationals.

For partners, this means **access to exceptional student engineers**, leading **academics**, and an **extensive alumni network** across motorsport, biomedical, aerospace, energy and technology. By supporting OUR, sponsors connect directly with Oxford's talent pipeline and the University's broader research and innovation community.

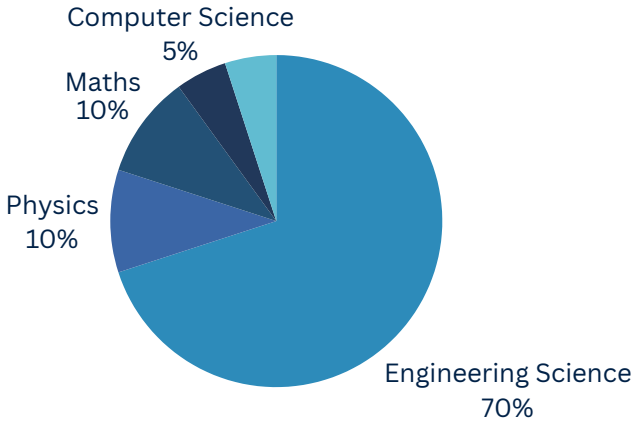
OXFORD UNI RACING

UNIVERSITY OF OXFORD

Our members

In Numbers

The team is made up of **over 100** ambitious undergraduates composed of around 70% **Engineering Science** students, and significant amounts of **Physicists**, **Mathematicians** and **Computer Scientists**.





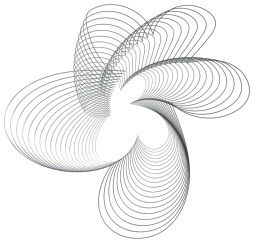
Reaching the Pinnacle

Former members have reached the pinnacle of all industries. Notably, in **Formula 1** with former or current members working for **Alpine**, **Mercedes** and **Haas**.

We also have former members in high tech battery start-ups, robotics PhDs, top tech companies and market leading finance companies.

Cross-disciplined

We produce **problem solvers** who are found across industries. Top targets for former members are technology, engineering, and finance.





Specialisation

Building a full EV race car means **we work all across the engineering and data fields**. We work with mechanical systems, battery technology, high voltage systems and fluids. This is all supported using simulations and data.

OXFORD UNI RACING

UNIVERSITY OF OXFORD



Securing funding

OUR 0

Between 2018 and 2020 OUR competed in concept class as it attempted to gain funding.



Build reliability

OUR 1-3

Between 2021 and 2024 incrementally improving. The key focus was on making the car safe to operate and rule compliant.

Run at endurance

OUR 4

In 2025 we ran for the first time being one of only 13 UK EVs to run out of the over 30 entrants. This was a testament to the hard work and experience over the previous 3 cars.



Chase Performance

OUR 5

2026 was our most successful competition so far. With a new car designed from the ground up, we ran in both sprint and endurance competitively, putting us on the map as one to watch in the future.





Competition Success

OUR 6

We are looking to build on our competitive success by increasing our operations. A continuation of OUR's upward trajectory could see us compete with the competition's best, with an expansion into european competitions.

OXFORD UNI RACING

UNIVERSITY OF OXFORD

Why partner with us



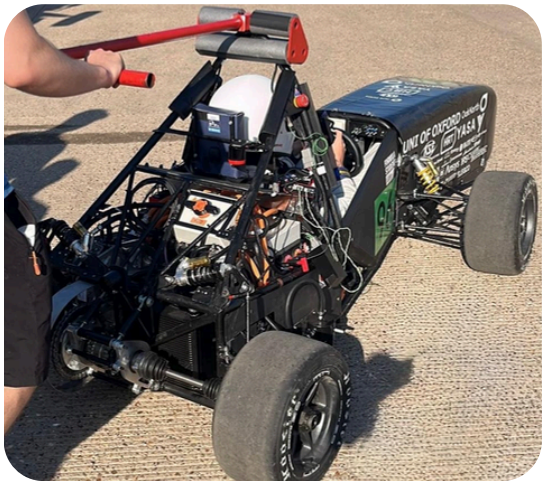
The People

Sponsoring OUR means investing directly in Oxford's students. **OUR alumni progress to roles** at leading F1 teams, finance sector roles, biotech firms and high-tech manufacturers. Your support funds the tools, materials and mentoring that turn ideas into tested designs; **building real, transferable skills** as students move from the workshop to professional engineering roles.

The Team

Partnership with OUR strengthens our team culture and enables focused training and networking. We bring together students from across Oxford, at every level and from diverse backgrounds, through motorsport and engineering. Sponsored workshops, technical reviews and networking events **give you direct access to motivated engineers and future hires**.





The Car

After years of hard work and dedication, we have designed and manufactured a working, competitive car, passing scrutinisation 2 consecutive years, and **we will only get better**. Your support will be instrumental to us delivering a highly competitive, fast and impressive car, **helping us secure our long awaited win**.

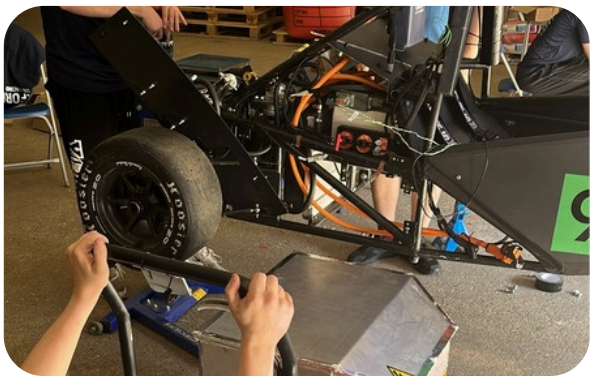
Team goals

Technical performance

Weight reduction through advanced materials and optimised design

Enhanced handling characteristics for competitive advantage

Impressive aerodynamic package including front and rear wings





Competition Goals

Achieve an overall score among the top 10 Electric Vehicles (EVs) at Formula Student UK 2027

Score top 6 in at least one of the presentation-based static events, competing in the final

Finish top 5 in at least one dynamic event, showcasing the car's performance

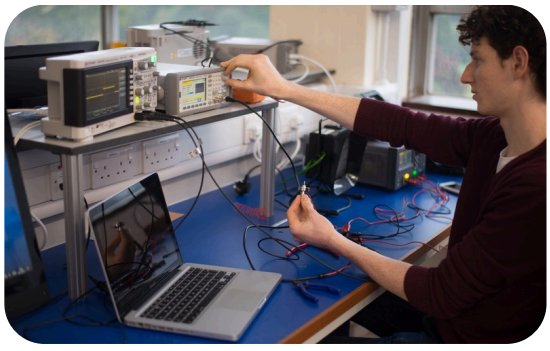
Compete in at least one European competition, successfully organising the required operations

Infrastructure investment

Workshop upgrade to professional manufacturing standards

Advanced tooling and measurement equipment implementation

Dedicated workshop training plans





Logistics

Secure additional testing capability to ensure we complete scrutinising quickly and efficiently

Both improving the competition experience that inspires team members and increasing accessibility and outreach

OXFORD UNI RACING

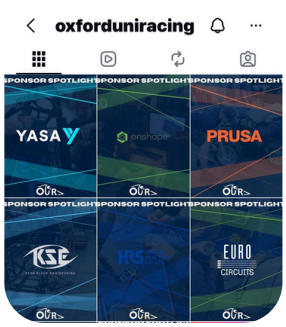
UNIVERSITY OF OXFORD

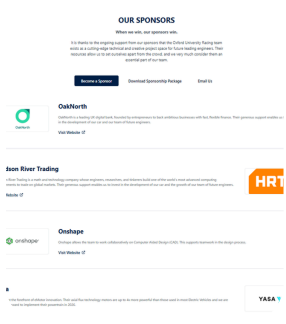
Sponsorship plans

Here is what you can receive based on the cash or product value you provide. These plans are guidelines that can be tailored to your goals.

Benefits	Bronze £1,000 - £2,000	Silver £3,000- £5,000	Gold £6,000-£10,000	Title Sponsor £20,000+
Logo on car	Small sticker on one side	Medium sized on both sides	Large on both sides	Front of car, both sides of car
Instagram Promotion	Single post within the competition year	Post before competition and at the start of the calendar year	Posts at the start of all three academic terms and before the competition. A single short video is produced promoting the sponsor	Posts at the start of all three academic terms and before the competition. 2 videos are produced promoting the sponsor
Website Feature	Logo on website	Logo on website with a short sponsor description	Logo on website and medium sized sponsor description	Full written article with Logo on the top of the website
Apparel		Logo on rear of apparel	Large logo on rear of apparel	Large logo on both front and rear of apparel
Event Sponsorship (details on next page)		Tailored partner day or Hackathon. Car launch Sponsor	Tailored partner day or Hackathon. Logistics and Operations Partner	Tailored partner day or Hackathon. Competition Sponsor



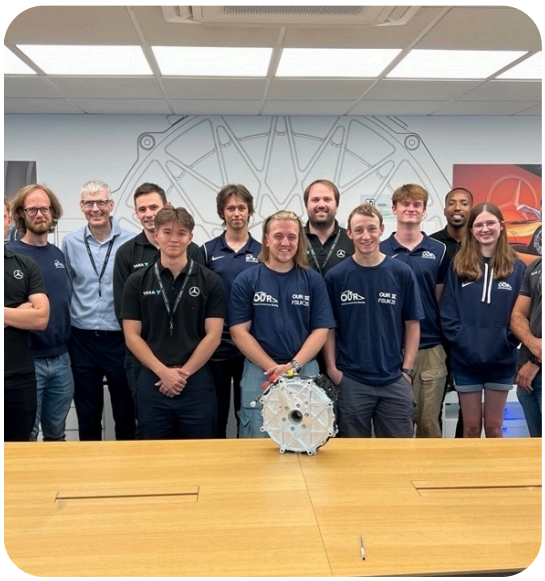






Event sponsorship details

Tailored Partner Day (£2,000-£5,000)



The **Oxford University Racing Partner Day** is designed to give your company access to Oxford's top engineering talent. With over 100 active team members, this provides a unique opportunity to showcase your organisation to future hires.

What we can offer:

- Company presentation or panel to showcase work and opportunities
- Pitch graduate schemes, internships or projects directly to members
- Networking session
- Professional content package

Hackathon Sponsorship (£2,000-£5,000)



Host a **Hackathon** in partnership with Oxford University Racing, bringing Oxford's top students together to solve engineering and technology challenges

What we can offer:

- Naming Rights
- Challenge design: Collaborate with our team to create challenges aligned with your business
- Direct exposure to Oxford's top talent
- Brand Visibility
- Event Highlights: Photography and video for your own channels
- PR Spotlight: Joint coverage in OUR social media

Car Launch Sponsorship (£5,000)

The **Oxford University Racing Car launch** will be the flagship event of the year, where we unveil the complete OUR6 car to students, alumni and sponsors before taking it to testing.

What we can offer:

- Naming Rights: "Official Car Launch Partner"
- Branding: Logo on all launch materials
- Showcase Space: Exhibition stand for recruitment or networking
- Media Coverage

Logistics and Operations Partner (£10,000)

Behind every race team is the infrastructure that makes performance possible. For Oxford University Racing, this means reliable support at both testing and competitions, both on and off the track.

What we can offer:

- Exclusive Branding:
  - Logo featured across our testing and paddock infrastructure
  - Sole recognition as "Official Logistics and Operations Partner"
- Year round exposure:
  - Unlike the competition sponsorship, logistics support features throughout the season
- Engagement Opportunities

Competition Sponsorship (£20,000)



Competitions are the culmination of our year, where we showcase Oxford engineering on the international stage.

Each summer we compete at **Formula Student UK** at **Silverstone** and we are looking to expand to international events this year.

What we can offer

- Official Title Rights: Recognition as "Official FSUK Partner"
- Branding and Visibility
- Exclusive Access:
  - Invitation to attend the competition
  - Guided paddock tour
- Content and PR
  - Dedicated sponsor spotlight in event coverage
  - Post-event media pack

Industry partners

We deeply appreciate our sponsors, whose contributions continue to help drive our success both on and off the track, from financial backing and materials to technical advice. These collaborations not only help us design, build, and race a competitive Formula Student car, but also empower our team members to grow as future engineers, project managers, and innovators.

OakNorth

OakNorth is a leading UK digital bank, founded by entrepreneurs to back ambitious businesses with fast, flexible finance. Their generous support enables us to invest in the development of our car and our team of future engineers.

Hudson River Trading

Hudson River Trading is a math and technology company whose engineers, researchers, and tinkerers build one of the world's most advanced computing environments to trade on global markets. Their generous support enables us to invest in the development of our car and the growth of our team of future engineers.

Yasa

YASA is at the forefront of eMotor innovation. Their axial flux technology motors are up to 4x more powerful than those used in most Electric Vehicles and we are continuing to use their powertrain in 2027, building on the performance and reliability of last year.

Onshape

Onshape allows the team to work collaboratively on Computer Aided Design (CAD). This supports teamwork in the design process.

Procter and Chester

Procter & Chester (Measurements) Ltd (PCM) is a family business designing and manufacturing market-leading load cells, load pins and torque transducers. PCM also provides specialist strain gauging, bespoke design, hire and repair, and runs a force and torque calibration laboratory accredited by UKAS to ISO/IEC 17025.

SimScale

SimScale provides a cloud-based simulation platform that allows engineers to run complex computer-aided engineering (CAE) simulations directly in web browsers without needing heavy software installations.

Kern Slade Engineering

Kern Slade manufactures all of our welded parts including the chassis and battery, allowing us to compete at Silverstone.

Ansys

Ansys have provided our team with licenses for 2 years, unlocking higher performance simulations. These allow us to validate load cases to greater detail, and unlock accurate large deformation simulations for development of our custom impact attenuator.

Jane Street

Jane Street is a research-driven trading firm where curious people work together to solve deep problems across global capital markets. Their support helps fund the engineering talent and innovation behind our car.

3Dconnexion

3Dconnexion is a global company who design powerful, research-based ergonomic and smart devices, to make our work in CAD fast, comfortable, and fun. Optimized for over 300 applications, their products allow us to create better designs more efficiently.

Hirose Electric Europe B.V.

Hirose Electric Europe B.V. is a leading global supplier of innovative interconnects, employing advanced engineering services and superior customer support. They are supplying our High Voltage Disconnect, helping keep our electrical systems safe.

Elegoo

Elegoo provides the 3D printers that give our team rapid prototyping and additive manufacture capabilities. The printer's advanced feature set allows us to be creative with materials in our new battery design.

McGill Motorsports

McGill Motorsport are UK specialists in rod ends, rose joints, and spherical bearings for motorsport. Their support provides the high-quality rod ends used throughout our suspension system.

Proformance Metals

ProFormance Metals are a UK stockholder of high-performance metals and plastics, serving motorsport, aerospace, and defence. They supply the precision steel tubing that forms our spaceframe chassis.

Vector

Vector has been a leader in the development of automobile electronics for almost 30 years now. They provide a professional platform of tools, software components and services for developing embedded systems. They are an electric tool supplier for us helping enhance our electrical safety and capabilities.

Eurocircuits

Eurocircuits allow us to have cutting edge electronics on our car, by facilitating the manufacture of our custom printed circuit boards.

Davies Craig

Davies Craig provides Oxford Uni Racing with industry-leading electric cooling solutions, drawing on decades of motorsport and automotive innovation. Their electric water pumps and cooling technologies enable precise thermal management, improving efficiency, reliability and performance in our electric powertrain system.

OXFORD UNI RACING

UNIVERSITY OF OXFORD



Join us

By sponsoring Oxford University Racing, you will:

- **Position your brand** at the forefront of student innovation
- **Gain direct engagement** with Oxford's brightest engineers and future leaders
- **Demonstrate your commitment** to sustainability, inclusion, and cutting-edge technology

We look forward to discussing a partnership tailored to your goals

University of Oxford
Department of Engineering Science
Parks Road
Oxford OX1 3PJ
United Kingdom

W: www.oxforduniracing.com
E: our@eng.ox.ac.uk